

RESTORE



Task Force Meeting July 14, 2017

Agenda

Program Updates

- Homeowner Program
- Rental Programs
- Small Business Program
- Farm Recovery Program
- FEMA PA Match

Homeowner Program

Budget and Mission

- Total Program Budget: \$1,331,163,919
- Program objective: Provide grant assistance to homeowners impacted by the March and August flood events for eligible unmet needs in a manner that helps as many homeowners as possible with the limited funding available.
- Eligible applicants are homeowners who:
 - Owned and occupied their homes at the time of the flood
 - Experienced major/severe damages
 - Did not have flood insurance at the time of the flood (except for Phase I applicants)
 - Have an eligible unmet need

Homeowner Program

Survey and Application Updates

- Over 31,000 families have completed and submitted the survey
- 7,485 homeowners have been invited to complete the application. This includes all Phase I and II homeowners with completed environmental reviews and over 2000 Phase III homeowners.
- 25 homeowners have executed grant agreements for a total of \$850,874
 - Solution 1 (Program Managed) - \$130,056 - 3 Homeowners
 - Solution 2 (Homeowner Managed) - \$232,146 - 9 Homeowners
 - Solution 3 (Reimbursement) - \$488,672 - 13 Homeowners
- 2 Program Managed homes completed construction (June 30 & July 7)

Homeowner Program

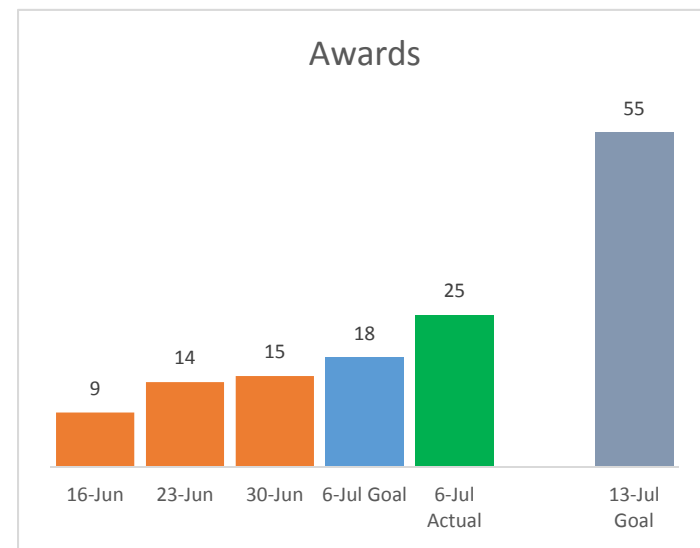
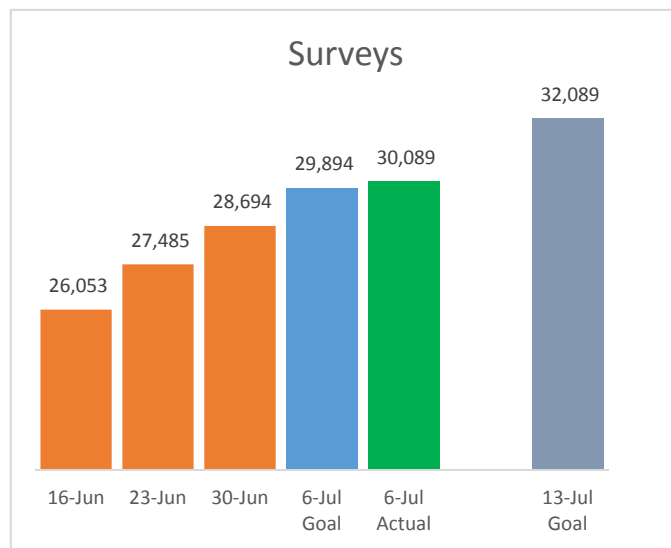
Immediate Program Goals

- **Complete program ramp** up to be able to process 700 applications per week and 350 awards per week
- **Drive survey responses and application completions**
 - Door to Door Campaign launches July 18
 - Radio and TV PSA runs until August 19
 - 5,604 radio spots, 3,023 broadcast TV spots, 48,202 cable TV spots
 - Billboards and bus bench ads began July 3 and July 10
 - Facebook PSA has over 22,700 views
 - Providing elected officials with homeowner data and program information for purposes of outreach

Homeowner Program

Outreach Report: Results

- Survey respondents increased by 13% in less than a month, from 26,605 to 30,089



Rental Programs

Neighborhood Landlord Program

- Total Program Budget: \$45,000,000
- Program objective: To provide forgivable loan assistance to landlords to restore their flood-damaged properties and to non-profit developers to develop new rental housing stock in order to restore and create long-term affordable rental housing stock. Assistance is limited to properties with 7 or fewer units.
- Eligible applicants:
 - For-profit landlords who owned flood-damaged rental properties at the time of the floods
 - Non-profit developers
 - Public Housing Authorities

Rental Programs

Neighborhood Landlord Program

- Application deadline extended to August 16.
- Attended two community meetings in June in Lafayette and Livingston parish to advertise programs.
- 863 letters sent to SBA recipients to ensure there were no other unmet recovery needs.
- Contingent commitment letters to be sent to eligible applicants next week.

Rental Programs

Neighborhood Landlord Program: Applications by Parish

Parish	Amount requested	# of applications	# of units
Bienville	\$ 1,000,000	2	12
Caddo	\$ 2,500,000	5	28
Calcasieu	\$ 25,000	1	1
East Baton Rouge	\$ 1,708,000	14	35
Evangeline	\$ 1,725,000	4	13
Livingston	\$ 563,141	2	7
Ouachita	\$ 2,233,199	5	25
Webster	\$ 1,000,000	2	12
Grand Total	\$ 10,754,940	35	133

Rental Programs

Multifamily Restoration Loan Fund

- Total Program Budget: \$49,163,422
- Program objective: To provide loan assistance to developers of properties with 20 or more units to restore their flood-damaged units in order to restore and create long-term affordable rental housing stock.
- Eligible applicants:
 - Developers with existing affordable or mixed income properties
 - Developers with market-rate properties willing to convert at least 51% of their units to affordable housing for LMI families
 - Public Housing Authorities

Rental Programs

Multifamily Restoration Loan Fund

- Application deadline extended to August 31.
- 10 applicants were notified on June 23 of their conditional award status.
- Conditional awards total \$9.1M, and will result in 594 units, or an average cost of \$15,320 per unit. Based on an estimate of 4 people per unit, approximately 2,300 people would be served.

Rental Programs

Rapid Rehousing and Permanent Supportive Housing

- Total Program Budget: \$24,000,000
- Program objective: To provide rental assistance and wrap-around services to vulnerable low and very-low income renters in order to prevent homelessness.
- Eligible applicants:
 - Vulnerable low to moderate income renters who were displaced by the floods

Rental Programs

Rapid Rehousing

- 14 former TSA households remain in hotels as of July 12 with all engaged in Rapid Rehousing process.
- 76 households are in the housing search process.
- 125 households have been placed in rental units through the program so far.
- HUD approved Action Plan Amendment 2 on June 30 allowing RRH to serve households up to 80% AMI, increased from 30% AMI.
- Projected to house an additional 20 households (145 total) by mid-August.
- On track to serve 600 households by program conclusion.

Rental Programs

Permanent Supportive Housing

- Participants in Rapid Rehousing Program are being vetted for PSH services.
- Louisiana Housing Authority is in early stages of expanding Project-Based Voucher statewide, allowing households to move from RRH as a bridge into Project-Based Voucher units that are not time-limited.
- Projected to serve 30-40 additional households by mid-August.

Economic Development Programs

Small Business Loan Program

- Total Program Budget: \$51,200,000
- Program objective: To provide partially forgivable loan assistance to small businesses for eligible non-construction unmet needs to help in their long-term recovery from the Great Floods of 2016.
- Eligible applicants are small businesses who:
 - Have 50 or fewer employees and a minimum annual gross revenue of \$25,000
 - Experienced either a physical or financial loss as a result of the flood events

Small Business Loan Program

Program Update

- Application window for “essential services” businesses was from May 26 to June 30.
- Applications are now **open to all types of eligible businesses**, and will be accepted on a first-come, first served basis as funds allow.
- As of July 10:
 - Approximately **950** inquiries by business owners
 - **107** received applications, currently pending
 - **26** completed applications
- Survey postcards will be sent to all SBA applicants by end of July to encourage program participation.

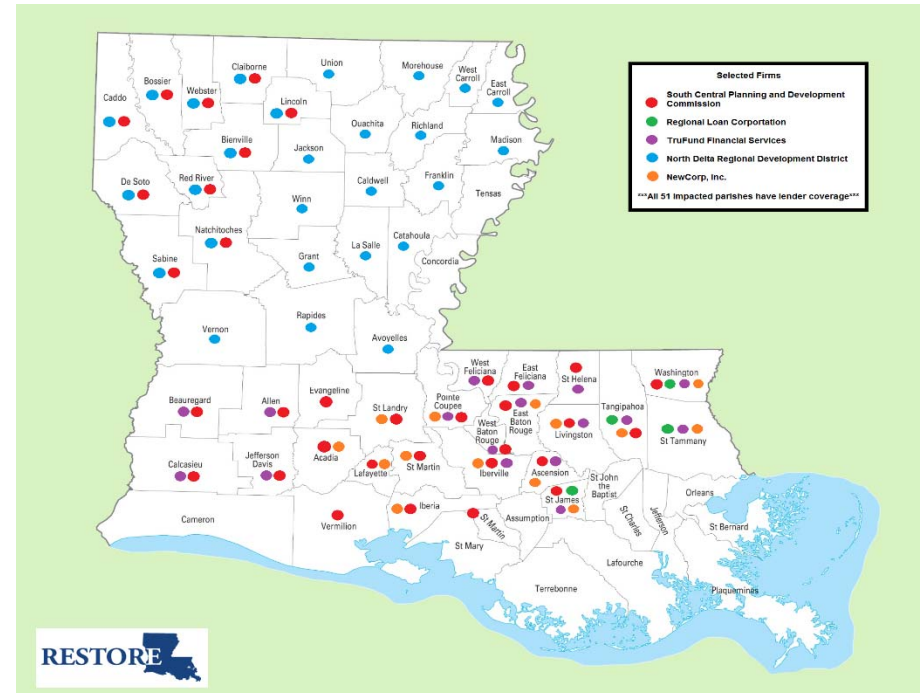
Small Business Loan Program

Lender Outreach Efforts:

- News/radio/print/billboard/social media
- Multiple press releases
- >10 satellite offices
- Events at universities, chambers of commerce, libraries and community groups throughout the program footprint
- Leveraging business banking and local government relationships
- Direct communications with known affected businesses and business associations
- Virtual information sessions
- Online applications and electronic submission

OCD Efforts:

- Opened application window to allow for more broad and continuous outreach
- Contacted chambers of commerce in all 51 affected parishes with program details
- Added program information to Louisiana Municipal Association newsletters
- Weekly status calls with lenders, on-going TA as requested



Economic Development Programs

Louisiana Farm Recovery Grant Program

- Total Program Budget: \$10,000,000
- Program objective: Provide grant assistance to farmers to help them in their long-term recovery from the Great Floods of 2016.
- Eligible applicants:
 - Farmers who experienced crop and/or livestock losses in either the March or August flood events.

Louisiana Farm Recovery Grant Program

Program Update

- Informational workshops are scheduled across Louisiana from July 13-25, with additional sessions to be added as needed.
- LDAF anticipates making contact with approximately 875 farmers at these events.

Additional Sources of Outreach:

- Farm Bureau
- LDAF Website
- Press Releases
- LSU and Southern Ag Centers
- Farm Service Agents
- Insurance Companies/Agencies
- Newspapers

Louisiana Farm Recovery Grant Program

Program Timeline

	Start	End
Outreach		
Outreach to applicants	7/10/2017	8/4/2017
Intake & Processing		
Application intake period	7/26/2017	8/30/2017
Process applications for eligibility and award amount	7/26/2017	12/8/2017
Notification of award amounts to applicants	12/11/2017	12/22/2017
Funds Disbursement		
Closing and Transmission of Funds to Awardees	1/8/2018	2/2/2018

Infrastructure Program

FEMA PA Cost Share Match Program

- Total Program Budget: \$105,000,000
- Program objective: Provide grants to state agencies, local governments and non-profit organizations eligible for FEMA Public Assistance in order to offset the burden of the 10% or 25% state and local match requirements.
- Eligible applicants:
 - State agencies
 - Local governments and agencies
 - Non-profit organizations

FEMA PA Match Non-Federal Cost Share Program

- OCD-DRU staff are reviewing FEMA project worksheets to determine CDBG-DR eligibility and are compiling HUD required data for each worksheet
- Awaiting guidance from HUD and DOL on the following topics:
 - Small projects support documentation requirements
 - Applicability and timing of Davis Bacon to FEMA PA projects when partially funded with CDBG-DR
- OCD-DRU will provide comprehensive training to FEMA PA recipients on CDBG-DR requirements on **July 21 in north Louisiana** and **July 26 in Baton Rouge**

FEMA PA Match Non-Federal Cost Share Program

	Total Projected Match Amount	FEMA Approved	Processed by DRU
Number of PW's:	2,194	1,374	26
Total Amount:	\$101,300,000.00	\$61,634,398.15	\$15,905,779.44

By Activity Type

CDBG Eligible Activity	Amount	# of PWs	Processed by DRU
Debris Removal (FEMA Cat A)	\$9,291,122.11	93	\$0.00
Public Services (FEMA Cat B)	\$40,016,775.62	524	\$15,905,779.44
Public Facilities (FEMA Cat C-G)	\$12,326,500.42	757	\$0.00
Grand Total	\$61,634,398.15	1374	\$15,905,779.44