Task Force Meeting July 14, 2017
Agenda

Program Updates

- Homeowner Program
- Rental Programs
- Small Business Program
- Farm Recovery Program
- FEMA PA Match
Homeowner Program

Budget and Mission

- Total Program Budget: $1,331,163,919

- Program objective: Provide grant assistance to homeowners impacted by the March and August flood events for eligible unmet needs in a manner that helps as many homeowners as possible with the limited funding available.

- Eligible applicants are homeowners who:
  - Owned and occupied their homes at the time of the flood
  - Experienced major/severe damages
  - Did not have flood insurance at the time of the flood (except for Phase I applicants)
  - Have an eligible unmet need
Homeowner Program

Survey and Application Updates

- Over 31,000 families have completed and submitted the survey

- 7,485 homeowners have been invited to complete the application. This includes all Phase I and II homeowners with completed environmental reviews and over 2000 Phase III homeowners.

- 25 homeowners have executed grant agreements for a total of $850,874
  - Solution 1 (Program Managed) - $130,056 - 3 Homeowners
  - Solution 2 (Homeowner Managed) - $232,146 - 9 Homeowners
  - Solution 3 (Reimbursement) - $488,672 - 13 Homeowners

- 2 Program Managed homes completed construction (June 30 & July 7)
Homeowner Program

Immediate Program Goals

- **Complete program ramp** up to be able to process 700 applications per week and 350 awards per week

- **Drive survey responses and application completions**
  - Door to Door Campaign launches July 18
  - Radio and TV PSA runs until August 19
    - 5,604 radio spots, 3,023 broadcast TV spots, 48,202 cable TV spots
  - Billboards and bus bench ads began July 3 and July 10
  - Facebook PSA has over 22,700 views
  - Providing elected officials with homeowner data and program information for purposes of outreach
Homeowner Program

Outreach Report: Results

- Survey respondents increased by 13% in less than a month, from 26,605 to 30,089

![Surveys Graph]

![Awards Graph]
Rental Programs

Neighborhood Landlord Program

- Total Program Budget: $45,000,000

- Program objective: To provide forgivable loan assistance to landlords to restore their flood-damaged properties and to non-profit developers to develop new rental housing stock in order to restore and create long-term affordable rental housing stock. Assistance is limited to properties with 7 or fewer units.

- Eligible applicants:
  - For-profit landlords who owned flood-damaged rental properties at the time of the floods
  - Non-profit developers
  - Public Housing Authorities
Rental Programs

Neighborhood Landlord Program

- Application deadline extended to August 16.

- Attended two community meetings in June in Lafayette and Livingston parish to advertise programs.

- 863 letters sent to SBA recipients to ensure there were no other unmet recovery needs.

- Contingent commitment letters to be sent to eligible applicants next week.
# Rental Programs

## Neighborhood Landlord Program: Applications by Parish

<table>
<thead>
<tr>
<th>Parish</th>
<th>Amount requested</th>
<th># of applications</th>
<th># of units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bienville</td>
<td>$ 1,000,000</td>
<td>2</td>
<td>12</td>
</tr>
<tr>
<td>Caddo</td>
<td>$ 2,500,000</td>
<td>5</td>
<td>28</td>
</tr>
<tr>
<td>Calcasieu</td>
<td>$ 25,000</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>East Baton Rouge</td>
<td>$ 1,708,000</td>
<td>14</td>
<td>35</td>
</tr>
<tr>
<td>Evangeline</td>
<td>$ 1,725,000</td>
<td>4</td>
<td>13</td>
</tr>
<tr>
<td>Livingston</td>
<td>$ 563,141</td>
<td>2</td>
<td>7</td>
</tr>
<tr>
<td>Ouachita</td>
<td>$ 2,233,199</td>
<td>5</td>
<td>25</td>
</tr>
<tr>
<td>Webster</td>
<td>$ 1,000,000</td>
<td>2</td>
<td>12</td>
</tr>
<tr>
<td><strong>Grand Total</strong></td>
<td><strong>$ 10,754,940</strong></td>
<td><strong>35</strong></td>
<td><strong>133</strong></td>
</tr>
</tbody>
</table>
Rental Programs

Multifamily Restoration Loan Fund

- Total Program Budget: $49,163,422

- Program objective: To provide loan assistance to developers of properties with 20 or more units to restore their flood-damaged units in order to restore and create long-term affordable rental housing stock.

- Eligible applicants:
  - Developers with existing affordable or mixed income properties
  - Developers with market-rate properties willing to convert at least 51% of their units to affordable housing for LMI families
  - Public Housing Authorities
Rental Programs

Multifamily Restoration Loan Fund

- Application deadline extended to August 31.

- 10 applicants were notified on June 23 of their conditional award status.

- Conditional awards total $9.1M, and will result in 594 units, or an average cost of $15,320 per unit. Based on an estimate of 4 people per unit, approximately 2,300 people would be served.
Rental Programs

Rapid Rehousing and Permanent Supportive Housing

- Total Program Budget: $24,000,000

- Program objective: To provide rental assistance and wrap-around services to vulnerable low and very-low income renters in order to prevent homelessness.

- Eligible applicants:
  - Vulnerable low to moderate income renters who were displaced by the floods
Rental Programs

Rapid Rehousing

- 14 former TSA households remain in hotels as of July 12 with all engaged in Rapid Rehousing process.
- 76 households are in the housing search process.
- 125 households have been placed in rental units through the program so far.
- HUD approved Action Plan Amendment 2 on June 30 allowing RRH to serve households up to 80% AMI, increased from 30% AMI.
- Projected to house an additional 20 households (145 total) by mid-August.
- On track to serve 600 households by program conclusion.
Rental Programs
Permanent Supportive Housing

- Participants in Rapid Rehousing Program are being vetted for PSH services.

- Louisiana Housing Authority is in early stages of expanding Project-Based Voucher statewide, allowing households to move from RRH as a bridge into Project-Based Voucher units that are not time-limited.

- Projected to serve 30-40 additional households by mid-August.
Economic Development Programs

Small Business Loan Program

- Total Program Budget: $51,200,000

- Program objective: To provide partially forgivable loan assistance to small businesses for eligible non-construction unmet needs to help in their long-term recovery from the Great Floods of 2016.

- Eligible applicants are small businesses who:
  - Have 50 or fewer employees and a minimum annual gross revenue of $25,000
  - Experienced either a physical or financial loss as a result of the flood events

RESTORE

July 14, 2017
Small Business Loan Program

Program Update

- Application window for “essential services” businesses was from May 26 to June 30.
- Applications are now open to all types of eligible businesses, and will be accepted on a first-come, first-served basis as funds allow.
- As of July 10:
  - Approximately 950 inquiries by business owners
  - 107 received applications, currently pending
  - 26 completed applications
- Survey postcards will be sent to all SBA applicants by end of July to encourage program participation.

RESTORE

July 14, 2017
Small Business Loan Program

Lender Outreach Efforts:
• News/radio/print/billboard/social media
• Multiple press releases
• >10 satellite offices
• Events at universities, chambers of commerce, libraries and community groups throughout the program footprint
• Leveraging business banking and local government relationships
• Direct communications with known affected businesses and business associations
• Virtual information sessions
• Online applications and electronic submission

OCD Efforts:
• Opened application window to allow for more broad and continuous outreach
• Contacted chambers of commerce in all 51 affected parishes with program details
• Added program information to Louisiana Municipal Association newsletters
• Weekly status calls with lenders, on-going TA as requested
Economic Development Programs

Louisiana Farm Recovery Grant Program

- Total Program Budget: $10,000,000

- Program objective: Provide grant assistance to farmers to help them in their long-term recovery from the Great Floods of 2016.

- Eligible applicants:
  - Farmers who experienced crop and/or livestock losses in either the March or August flood events.
Louisiana Farm Recovery Grant Program

Program Update

• Informational workshops are scheduled across Louisiana from July 13-25, with additional sessions to be added as needed.
• LDAF anticipates making contact with approximately 875 farmers at these events.

Additional Sources of Outreach:

• Farm Bureau
• LDAF Website
• Press Releases
• LSU and Southern Ag Centers
• Farm Service Agents
• Insurance Companies/Agencies
• Newspapers
# Louisiana Farm Recovery Grant Program

## Program Timeline

<table>
<thead>
<tr>
<th>Service</th>
<th>Start</th>
<th>End</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Outreach</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Outreach to applicants</td>
<td>7/10/2017</td>
<td>8/4/2017</td>
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<tr>
<td><strong>Intake &amp; Processing</strong></td>
<td></td>
<td></td>
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<tr>
<td>Application intake period</td>
<td>7/26/2017</td>
<td>8/30/2017</td>
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<tr>
<td>Process applications for eligibility and award amount</td>
<td>7/26/2017</td>
<td>12/8/2017</td>
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<tr>
<td>Notification of award amounts to applicants</td>
<td>12/11/2017</td>
<td>12/22/2017</td>
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<tr>
<td><strong>Funds Disbursement</strong></td>
<td></td>
<td></td>
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<tr>
<td>Closing and Transmission of Funds to Awardees</td>
<td>1/8/2018</td>
<td>2/2/2018</td>
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Infrastructure Program

FEMA PA Cost Share Match Program

- Total Program Budget: $105,000,000

- Program objective: Provide grants to state agencies, local governments and non-profit organizations eligible for FEMA Public Assistance in order to offset the burden of the 10% or 25% state and local match requirements.

- Eligible applicants:
  - State agencies
  - Local governments and agencies
  - Non-profit organizations
FEMA PA Match Non-Federal Cost Share Program

- OCD-DRU staff are reviewing FEMA project worksheets to determine CDBG-DR eligibility and are compiling HUD required data for each worksheet
- Awaiting guidance from HUD and DOL on the following topics:
  - Small projects support documentation requirements
  - Applicability and timing of Davis Bacon to FEMA PA projects when partially funded with CDBG-DR
- OCD-DRU will provide comprehensive training to FEMA PA recipients on CDBG-DR requirements on **July 21 in north Louisiana** and **July 26 in Baton Rouge**
## FEMA PA Match Non-Federal Cost Share Program

### By Activity Type

<table>
<thead>
<tr>
<th>CDBG Eligible Activity</th>
<th>Amount</th>
<th># of PWs</th>
<th>Processed by DRU</th>
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<tbody>
<tr>
<td>Debris Removal (FEMA Cat A)</td>
<td>$9,291,122.11</td>
<td>93</td>
<td>$0.00</td>
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<tr>
<td>Public Services (FEMA Cat B)</td>
<td>$40,016,775.62</td>
<td>524</td>
<td>$15,905,779.44</td>
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<tr>
<td>Public Facilities (FEMA Cat C-G)</td>
<td>$12,326,500.42</td>
<td>757</td>
<td>$0.00</td>
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<tr>
<td><strong>Grand Total</strong></td>
<td><strong>$61,634,398.15</strong></td>
<td><strong>1374</strong></td>
<td><strong>$15,905,779.44</strong></td>
</tr>
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### Summary

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Total Projected Match Amount</td>
<td>$101,300,000.00</td>
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<tr>
<td>FEMA Approved Match Amount</td>
<td>$61,634,398.15</td>
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<tr>
<td>Processed by DRU</td>
<td>$15,905,779.44</td>
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</tbody>
</table>

- Number of PW's: 2,194
- Total Amount: $101,300,000.00
- Debris Removal (FEMA Cat A): $9,291,122.11
- Public Services (FEMA Cat B): $40,016,775.62
- Public Facilities (FEMA Cat C-G): $12,326,500.42
- Grand Total: $61,634,398.15
- Total Number of PWs: 1,374
- Processed by DRU: 26