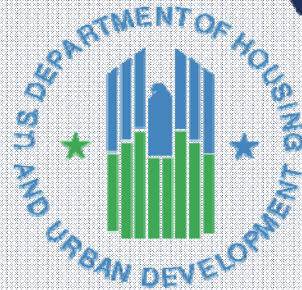


RESTORE



Task Force Meeting June 9, 2017

Agenda

Program Updates

- Homeowner Program
- Rental Programs
- Small Business Program
- FEMA PA Match
- Third Appropriation Recommendation

Homeowner Program

Survey and Application Updates

- Nearly 25,000 families have completed and submitted the survey
- As of today, all the 2,134 Phase I homeowners with environmental reviews who completed the survey were invited to complete the application
- Over 8,000 environmental reviews have been completed of the 15,440 who match the criteria listed in Phases I-VI. Program will complete 2,000 environmental reviews per week.
- Phase II homeowners will be invited to apply next week

Homeowner Program

Housing Assistance Centers

- Baton Rouge (Celtic Studios): Open for walk-ins. Averaging 40 walk-ins a day since Governor's visit
- Monroe (24 Accent Drive): Open for walk-ins
- Lafayette (151 Southpark): Available for walk-ins on June 12
- Hammond (130 Robinhood): Available for walk-ins on June 19

Homeowner Program

Baton Rouge Housing Assistance Center:
Sample Housing Materials

<https://www.dropbox.com/s/q1379wo4j39q4sp/Restore%20LA%20Kitchen%20Appliances%20and%20Finishes.mp4?dl=0>

Also available on the website: <http://restore.la.gov/>

Homeowner Program

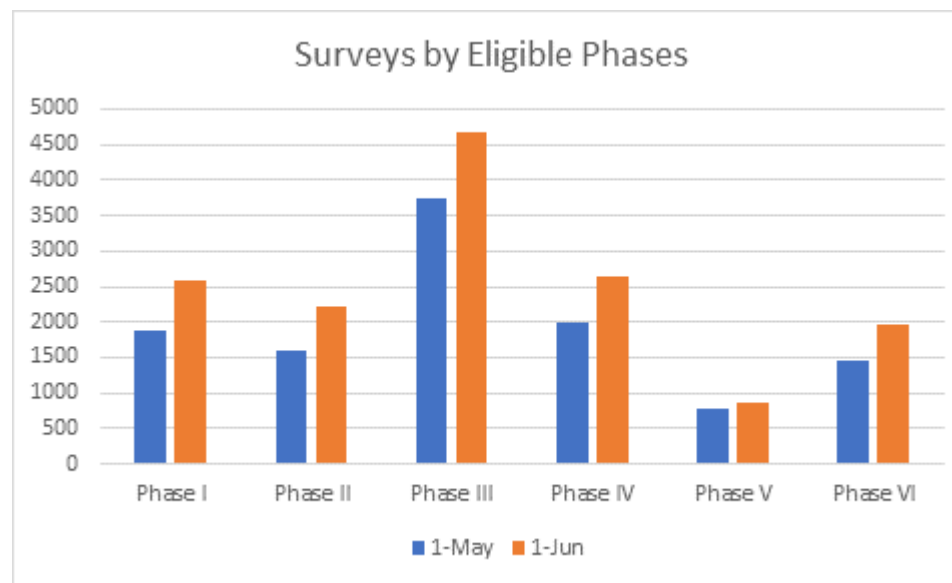
Outreach Report

- Participated in over 30 outreach events in May, including a series of 6 all-day events across the state, attracting over 750 homeowners
- Statewide Public Service Announcement running May 29-June 19
 - 1,474 TV spots
 - 1,932 Radio spots
 - 18,803 Cable spots
- TV and radio interviews across the state
- Flyers and posters placed at stores across the state (Home Depot, Associated Grocers, Dollar Stores, etc.)
- Email marketing to over 35,000 FEMA applicants

Homeowner Program

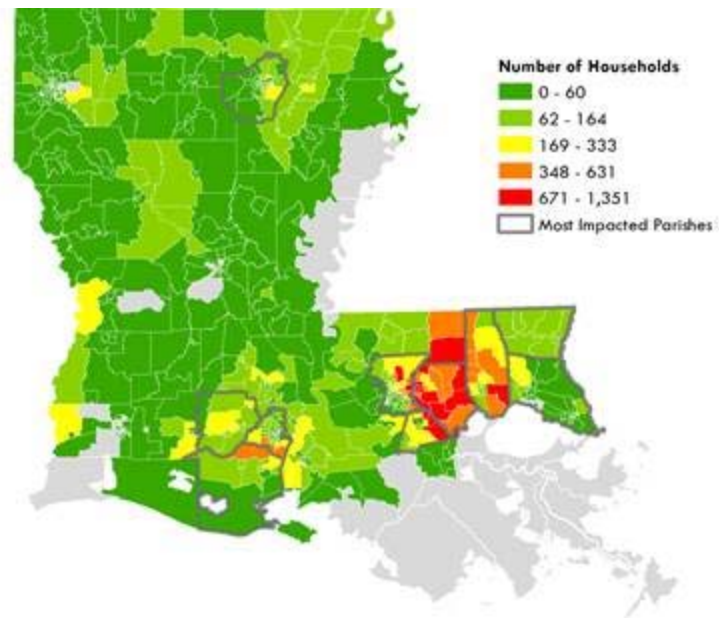
Outreach Report: Results

- Survey respondents increased by 40% during May, from 19,033 to 26,605



Homeowner Program

Outreach Report: Next Steps



Rental Programs

Neighborhood Landlord and Multifamily Gap Programs

- As of June 5, 64 applicants have registered to complete the Neighborhood Landlord application online. Program deadline currently June 16.
- Multifamily Gap Program applicants are developing their comprehensive applications and will submit those via hard copy. LHC has received 1 application in the mail. Program deadline is June 15 at 4pm.

Rental Programs

Neighborhood Landlord and Multifamily Gap Programs

Application Workshops

Neighborhood Landlord and Multifamily Application Workshops		
Seminar Date and Location	Registration	Attendance
5/17 Baton Rouge	114	103
5/18 Hammond	34	23
5/23 Lafayette	20	26
5/24 Shreveport	1	4
5/25 Monroe	12	20
Total	181	176

Rental Programs

Rapid Rehousing

- Program Update:
 - 80 households are participating and in leases through this program
 - 109 households are pending, they are in the housing search process and many are scheduled for lease signings this week
- Action Plan Amendment 2:
 - Expands Rapid Rehousing to provide temporary lodging assistance to families who stopped receiving TSA on May 31 (37 families)
 - Increases the income eligibility for Rapid Rehousing from 30% AMI to 80% AMI

Rental Programs

Permanent Supportive Housing

- One household is currently receiving support through Permanent Supportive Housing
- In the next week Louisiana Housing Authority will start providing all HOME Tenant Based Rental Assistance recipients Permanent Supportive Housing services
- Additional families identified through Disaster Case Management will continue to be referred to PSH

Small Business Loan Program

Program Update

- The five approved lenders started accepting applications on May 26th
- As of June 7th, intake has been slower than anticipated.
 - Approximately 130 inquiries by business owners
 - Less than 15 submitted applications, under review
 - No completed applications as of yet

Small Business Loan Program

- Current Lender Outreach Efforts:
 - Radio/print/billboard/social media ads
 - Multiple news broadcast and radio interviews
 - >10 satellite offices
 - Targeted outreach events at universities, chambers of commerce, libraries and community groups
 - Leveraging business banking relationships
 - Engagement of local administrations
 - Direct communications with known affected businesses

- OCD Next Steps and Considerations
 - Extending application window to allow for more aggressive outreach
 - New phase that broadens business eligibility
 - Heightened outreach and program marketing at the State level

FEMA PA Match Non-Federal Cost Share Program

- Global match not an option except in limited circumstances, per FEMA statutory requirements. State will review each FEMA project worksheet (estimated more than 1700) for eligibility
- Awaiting guidance from HUD/FEMA on the following topics:
 - Small projects support documentation requirements
 - Applicability and timing of Davis Bacon to FEMA PA projects when partially funded with CDBG-DR
 - Determining whether FEMA will provide additional funding for projects required to comply with Davis Bacon

FEMA PA Match Non-Federal Cost Share Program

- OCD-DRU and GOHSEP are coordinating funding and documentation review processes to maximize efficiencies, from the perspective of the local governments and non-profit organizations
- OCD-DRU and GOHSEP are coordinating their outreach efforts to local entities to help them understand the applicable CDBG-DR requirements
- OCD-DRU will provide a comprehensive training to local governments and non-profit organizations on CDBG-DR requirements in mid-July

Third Appropriation Recommendation

Program Area Budgets and Impacted Households

	# Households	Projected Budget
Total Additional Funding for Homeowners		\$37,470,799
Homeowner Program: expand program to fund Phase 1 NFIP holders	Minimum of 626	\$29,318,799
LMI Households who declined SBA Loans	108	\$5,152,000
Severe Repetitive Loss Communities	55	\$3,000,000
Additional Funding for Rental Programs	65	\$4,163,422
Watershed Planning: 10 Most Impacted and Distressed Parishes	10 most impacted and distressed parishes. Funding is for planning only, no construction costs, so the final benefit to this population is not currently defined.	\$9,800,799
TOTAL		\$51,435,000

Third Appropriation Recommendation

Program Area	2016 Severe Storms and Flooding : First and Second Allocations	Third Allocation	Total Program Budgets	Total Congressional Request	Approximate Unmet Need Gap
Homeowner Assistance Program	\$1,293,693,120	\$37,470,799	\$1,331,163,919	\$2,667,800,000	\$1,336,636,081
Rental Housing	\$130,000,000	\$4,163,422	\$134,163,422	\$180,000,000	\$45,836,578
Interim Housing Assistance	\$0	\$0	\$0	\$40,000,000	\$40,000,000
Business and Agriculture	\$62,000,000	\$0	\$62,000,000	\$120,000,000	\$58,000,000
FEMA Nonfederal Share Match	\$105,000,000	\$0	\$105,000,000	\$130,000,000	\$25,000,000
Infrastructure Enhancement	\$0	\$9,800,799	\$9,800,799	\$600,000,000	\$590,199,201
Admin & Planning	\$66,278,880	\$0	\$66,278,880		
Totals	\$1,656,972,000	\$51,435,020	\$1,708,407,020	\$3,737,800,000	\$2,095,671,860



June 9, 2017